

(B) SECTION 26-XVI-6 Signs Requiring A Permit

(3) Wall Signs. Wall signs are encouraged as the primary form of identification for business uses in the City.

(a) Signs may not occupy more than twenty percent (20%) of the face of the front wall to which they are attached, nor more than fifteen percent (15%) on the face of a side or rear wall. If a sloping facade or roof exists, the signs may not exceed twenty percent (20%) of the face of the front wall to which they are attached, nor more than fifteen percent (15%) on the face of al side or rear wall.

(b) Wall signs on sloping roofs shall be erected so as to appear as a sign applied to a similarly vertical wall surface and finished in such a manner that the visual appearance from all sides is such that they appear to be part of the building. All such signs shall be installed or erected so there is no visual support structure such as guy wires or braces.

(c) No part of any wall sign or of the sign structure shall project above or below the highest or lowest part of the wall upon which the sign is mounted or painted.

(d) No wall sign, including any light box or structural part, shall project more than twelve (12) inches from the face of the building to which it is attached.

(e) Projecting signs are permitted if they are not more than four (4) feet from the wall, not more than ten (10) square feet in area, and not lower than ten (10) feet above the sidewalk.